

PERSUASIVE ARGUMENT or EXPOSITION RUBRIC

Name:

Date:

| CRITERIA | DEVELOPING | AT LEVEL | ABOVE LEVEL |
|-----------------------------|---|---|--|
| PARAGRAPHS | Doesn't use paragraphs Less than 5 paragraphs | 5 good paragraphs: (intro, 3 reasons and ending) | 5 or more good paragraphs, information is organised well. |
| IDEAS | <ul style="list-style-type: none"> Gives point of view Reasons only Ending is simple | <ul style="list-style-type: none"> Gives point of view Reason + example for at least two paragraphs Ending sums up | <ul style="list-style-type: none"> Gives point of view and extra statement Strong reasons + examples Ending sums up clearly May have a rebuttal too |
| LANGUAGE | <ul style="list-style-type: none"> Uses some terms correctly: (strongly agree) Strong and convincing words in <i>some</i> sentences | <ul style="list-style-type: none"> Uses terms correctly: (strongly agree...) Uses some strong and convincing words in <i>most</i> sentences | <ul style="list-style-type: none"> Uses terms correctly, with correct punctuation Uses convincing language in <i>all</i> paragraphs Uses original expressions |
| WRITING STYLE | Simple sentences, often start the same way | Some compound sentences (using: and, but, because) | Compound sentences used and sentences start differently |
| SPELLING PUNCTUATION | <i>Many</i> spelling errors <i>Some</i> capital letters, full stops | <i>Some</i> spelling errors <u><i>Most</i></u> capital letters, full stops | <i>Very few</i> spelling errors <i>Most</i> capital letters, full stops, apostrophes, commas... |

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